

**“TOGETHER WITH OUR CUSTOMERS,
CREATING A BETTER FUTURE”**

MSR

SINCE 1995

**COMPANY
PROFILE
2025**



Think threads with
YAMAWA

Z-PRO
Ultimate Machining Taps

摩作

DIA EDGE

 **MITSUBISHI MATERIALS**

 **NAKANISHI**



Our History

MSR Marketing Sdn. Bhd. Was established on 16th January 1995, during 90s, the engineering industries was expending and glow up in Asia, automotive was increase to high demand of manufacturing tooling needs, especially in Malaysia automotive manufacturer leader, Perusahaan Otomobil Nasional Berhad & subsidiaries manufacturer was work together with MSR Marketing Sdn. Bhd, to provide more effectually technical support, service and supply.



Achievements



MSR Marketing was as successful distribute Malaysia most engineering and manufacturing market provide high effectually service and supply for our clients, work together to glow faster and better in future with trusted tooling products.



Distribution

Our marketing strategy are providing reliable branded tooling products for our customers, stock ready and fast delivery to make manufacturing with cost effectively.

We import and supply Japan brand tooling products as following.

- 1) YAMAWA TAPS, DIES, Center Drills & etc.
- 2) Mitsubishi DIAEDGE Turning, Milling, Drilling, Attachments Tooling & etc.
- 3) NSK (Nakanishi) Highspeed Spindles, Micro Grinders, Sonic Cutter & etc.
- 4) OKAZAKI Metal Slitting Saw, Solid Carbide Brazed Tools & etc.
- 5) TOWA Japan Professional CBN, Customize Special Tooling & etc.
- 6) SHOWA Japan Precision BT, HSK, ST Holder, Micron Milling Chuck & etc.
- 7) FB Japan Precision Finishing Reamer For Adjustable, Taper, Hi-Helical & etc.



超硬リーマ、ハイスリーマ、特注リーマのことならエフ・ピー・ツールにお任せください。

エフ・ピー・ツール 株式会社
F.P.TOOLS CO.,LTD.



◇ 岡崎精工株式会社

1933年創業、独自のノウハウと培ってきた技術を、3つのシリーズに。



Company Detail

Registration Name: MSR MARKETING SDN BHD
Registration Address: No.4, Jalan SR 3/3, Taman Serdang Raya,
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Selangor D.E. Malaysia.
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Office Fax: +603-89450187
Registration Number: 199501001760 (330954-W)
Tax ID (TIN) Number: C05896225050
E-Invoice Implementation Date: 1st July 2025
MSIC Code: 46594



Our Vision & Mission

During technology glowing up more advance and complicated, micron requirement for high precision work was a challenge for tools, machines and materials,

Our mission to carry best tooling solution, to present our products, sharing ideas and information, support and service to our customer.

We are committed to multi-industries included Aerospace, Automotive, Machinery, Oil & Gas, Electronics, Custom Fabrication, Parts Manufacturer and etc.

GOOD TOOLING PERFORM GOOD JOB !



Committed Clients

- 1) ACCUTEK ENGINEERING
- 2) ALLIED HORI SDN BHD
- 3) ADVANCE NETWORK SOLUTION SDN BHD
- 4) A&I M MANUFACTURING (M) SDN BHD
- 5) B BRAUN MEDICAL SUPPLY SDN BHD
- 6) BOON SIEW HONDA SDN BHD
- 7) BAN SENG PLASTIC INDUSTRIES & ASSEMBLY SDN BHD
- 8) EPSON PRECISION (JOHOR) SDN BHD
- 9) ELEMACH ENGINEERING SDN BHD
- 10) GENETEC TECHNOLOGY BERHAD
- 11) HIGH SPEED PRECISION METALS SDN BHD
- 12) HIGHLY MARELLI (MALAYSIA) SDN BHD
- 13) INVENTIVE POTENTIALS SDN BHD
- 14) JTEKT AUTOMOTIVE (M) SDN BHD
- 15) JP METAL SDN BHD
- 16) KANZEN MICRO TECHNOLOGY SDN BHD
- 17) LUNG HUA ENGINEERING
- 18) L S P PRECISION SDN BHD
- 19) MELLOW SUCCESS SDN BHD
- 20) METALMACH MICRO TECHNOLOGY SDN BHD
- 21) MICROMECHANICS (M) SDN BHD
- 22) MATOMEK PRECISION DIE SDN BHD
- 23) MECHCAM PRECISION SDN BHD
- 24) MKF TECH ENTERPRISE
- 25) MIZUDEN (M) SDN BHD
- 26) NGAI CHEONG METAL INDUSTRIES SDN BHD
- 27) OHTA PRECISION (M) SDN BHD
- 28) RIGHT WAY INDUSTRIAL (M) SDN BHD
- 29) SOUTHEAST TECHNOLOGY SDN BHD
- 30) TECHFAST PRECISION SDN BHD
- 31) TUCK HING ENGINEERING WORKS
- 32) VETOONG TECHNOLOGY SDN BHD
- 33) Y&L METAL TECHNOLOGY SDN BHD
- 34) YES PRECISION SDN BHD
- 35) ZINCALU CASTING SDN BHD

EPSON

 Epson Precision Malaysia Sdn. Bhd.

 **HONDA**



B | BRAUN

JTEKT

 OHTA PRECISION (M) SDN BHD

 **HIGHLY
MARELLI**

